

# SHOP MAIN STREET AMERICA™

JOIN us **Friday, May 4, 2018**  
to Support & Advocate  
The Heritage Crossing District  
of Irving, Texas



## BRINGING TOGETHER

- ★ MAIN STREET
- ★ Small Business Owners
- ★ Entrepreneurs
- ★ Community
- ★ Churches
- ★ Nonprofits



★ Meet Influential City Officials!

## BUSINESS DEVELOPMENT TRAINING

9:00 - 2:00 at **The Study USA**

801 West Irving Blvd., Irving, TX 75060

Curriculum will focus on SOLUTIONS for Issues  
faced by Small Business Owners & Entrepreneurs

- ★ A TV shopping channel expert with over \$300 million of her own product sales.
- ★ A Social Media Guru will guide, counsel and show you how to navigate the ever-changing digital landscape.
- ★ Media Expert and host of AM 660 KEXB "Experts in Media Show"
- ★ Angel Investor: Startup to seasoned expert operating office, entrepreneur enthusiasts who will offer tips to prepare your business for investment.
- ★ Learn the value and impact of collaborating in a high energy co-working space with like-minded, like-hearted entrepreneurs.



## POP UP EXTRAVAGANZA

5:00 - 7:00 in the Heritage District Downtown Area at  
**Glory House** - 109 South Main Street, Irving, TX 75060

- ★ Come Put up Your BOOTH and Make SALES
- ★ You will receive specific information on the SIZE of Your Space.
- ★ You are encouraged to bring a Table & Tablecloth. (If you do not have one, let us know as we have some tables available.)
- ★ Display Signage
- ★ Present Your PRODUCTS to Sell
- ★ **Please NOTE:** No Food or Drink will be allowed in this area.

## KIDS & CAPES with 1st RESPONDERS

5:00 at **Heritage Park**

- ★ Wear your CAPE with Police & Fire 1st Responders
- ★ REGISTRATION Required at the Park



## PITCH CONTEST

During the **POP UP EXTRAVAGANZA**

- ★ Want to be the Next Big Entrepreneur?
- ★ Have a PRODUCT You want to PITCH?
- ★ This is Your Opportunity to PITCH with the hopes of being considered for appearance on HSN with an audience of over 90 Million.
- ★ If you register for the PITCH Contest, you will receive direct communication from Sharon Tochtermann, an Executive Producer.



## REGISTRATION REQUIRED

[www.shopmainstreetamerica.com](http://www.shopmainstreetamerica.com)

**FREE EVENT**  
Register Today!



**IRVING ECONOMIC  
DEVELOPMENT**  
PARTNERSHIP